B.M.S COLLEGE FOR WOMEN

BENGALURU - 560004

I SEMESTER END EXAMINATION – JAN/FEB-2024

B.Com-A&F: BUSINESS DYNAMICS AND ENTREPRENEURSHIP (NEP Scheme 2021-22 onwards F+R)

Course Code: BAF1DSC03 QP Code: 1038 Duration: 2 ½ Hours Max. Marks: 60

SECTION-A

Answer any FIVE of the following question each question carries TWO marks (5x2=10)

- 1. a. What is Entrepreneurship?
 - b. What is planning?
 - c. Define Management.
 - d. What is Decentralization?
 - e. Give any two objectives of Human Resource Management.
 - f. Distinguish between Entrepreneurs and Intrapreneurs.
 - g. Expand: STEP and PMKVY

SECTION-B

Answer any FOUR of the following questions each question carries FIVE marks (4x5=20)

- 2. Explain the functions of Management.
- 3. Explain the process of Control.
- 4. Briefly explain the external sources of modern recruitment.
- 5. Discuss the differences between Administration and Management.
- 6. Write a note on make in India.

SECTION-C

Answer any TWO of the following questions each question carries TWELVE marks (2x12=24)

- 7. Discuss in detail the factors influencing entrepreneurship.
- 8. Explain Fayol's Principles of Management.
- 9. Elucidate the functions of Staffing.

SECTION-D

Answer any ONE of the following carries SIX marks

(1x6=06)

- 10. Identify 10 skills for Excellent Managers.
- 11. Explain a Case displaying Entrepreneurship abilities.
